

MONITORING, EVALUATION & LEARNING

Monitoring, Evaluation and Learning (MEL) is an important continuous management function to assess if progress is made in achieving expected results, to spot bottlenecks in implementation, to highlight if there are any unintended effects from a project, to capture learnings, and to apply all these insights for continued improvement and accountability.

MEL thus helps you make better informed decisions in line with your organisation's objectives, demonstrate results to funders and investors, influence change and ensure that the insights gained from an evaluation also serve for organisational and programme development.



Would you like to find out more about why MEL is so important and how to go about it? Join us on **Wednesday, 23rd February**, from 3-4pm on Zoom.

To register and for more details, please email twawezacommunications@gmail.com

WHY & HOW

This session is hosted by **Twaweza Communications** and led by **Dr Kathrin Schmidt**.

Kathrin is a cultural and creative industries consultant and researcher with extensive experience working on strategy, research and evaluation projects in the arts, heritage and creative sectors, informing organisational and programme development, impact assessments, strategy and policy.



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